



# 2025 *In Review*



As we close this year, we reflect on seven years of community-led work challenging the status quo of perinatal care while strengthening collective well-being and economic stability for immigrant Latina and Indigenous families across Wisconsin. As a **worker-owned cooperative**, our work is rooted in shared leadership, lived experience, and the belief that care systems must be built with communities, not for them.

R4C operates at the intersection of perinatal care inside and outside formal health systems, workforce development centered on immigrant women, and partnerships guided by shared power and anti-colonial actions. Our doulas, breastfeeding consultants, traditional healers, and community researchers bring cultural knowledge alongside evidence-based frameworks of care. Many of our trainees were once our clients, ensuring a continuous feedback loop between lived experience, theory, and practice.

Our on-the-groundwork reveals persistent and systemic barriers: limited access to culturally and linguistically responsive services, exclusionary policies impacting undocumented and mixed-status families, insufficient disaggregated data, and referral and care systems that unintentionally increase burden for providers and community partners. As a cooperative, our ethical commitment is to reduce—not reproduce—these barriers by co-creating clarity, structure, and shared understanding that increases agency across systems without adding unnecessary labor, and in benefit of our workforce and our families.

At a time when reproductive freedoms and immigrant communities face escalating threats, this work is both urgent and deeply personal. R4C's most pressing needs remain access to education for women entering reproductive justice work and sustainable funding to fairly compensate our cooperative workforce. Investing in this work supports immediate care while building long-term physical, mental, and financial well-being, intergenerationally and economically.

We extend our sincere gratitude to each of you, our partners, clients, funders, allies, and supporters. Without your trust and support, this work would not be possible.

As 2026 comes into view, we stand tall despite the challenges before us. This work is about planting seeds of well-being for tomorrow. We invite you to walk with us into what is to come. We need many hands, many voices, and shared commitment.

**Love and compassion must prevail.**



# 2025 Impact

## AT A GLANCE



### DOULA CARE & REFERRALS

- ✓ **58 mothers:babies supported** with full birth & postpartum doula care and lactation support
- ✓ Services provided through **full scholarships or sliding-scale support**



### FARM TO FAMILIES

- ✓ **393 families served**
- ✓ **1,059 children reached**
- ✓ Fresh, locally sourced food delivered
- ✓ Focus: pregnant, breastfeeding, and parenting families
- ✓ In partnership with **REAP Food Group**
- ✓ Funded by **Feeding America**



### INSURANCE-COVERED DOULA SERVICES

- ✓ R4C now accepts **QUARTZ insurance** to eligible commercial clients
- ✓ Continued partnership with DEAN Health Plan by Medica to support doula services for Medicaid eligible pregnant people.



## COMMUNITY PRESENCE

- ✓ **48+ community events**
- ✓ County-wide and beyond



## EDUCATION & LEARNING

- ✓ **50+ educational talks & workshops**
- ✓ **Reaching more than 60 new experts** across the US, Latinoamerica and Spain
- ✓ Including key conversations on **Somos Raíces: 365 Days for Change**



## VOCES LATINAS SURVEY

- ✓ **180+ voices collected**
- ✓ **Goal: 500 responses**
- ✓ Elevating lived experience to inform systems and policy
- ✓ If we don't tell our stories, others will tell them for us.



## MENTAL HEALTH SUPPORT

- ✓ **36 people received virtual mental health services with registered mental health practitioners.**

# Special Thanks

## TO OUR SUPPORTERS



**Embalden**, our fiscal sponsor



**Centro** for their continued support



**Roots&Wings Foundation** for believing in our work



**Public Health Madison and Dane County** for your open partnership



**Dean Health Plan by Medica** for your continued effort to engage in health equity and access via the reimbursement of community-based doula services



**Our community, our families and each woman who has trust us with their dreams and perinatal journey.**